**Jane B. Luna**

**MSCJ506**

Bottom of Form

Crisis Management Plan or CMPs are used by business continuity teams, emergency management teams, crisis management teams and damage assessment teams to avoid or minimize damage and to provide direction on staffing, resources and communications. The key element to a crisis management plan is an outline of the purpose, scope and goals of the plan. Writing crisis management plan involves Introduction and objectives.

The risk assessment process should be detailed, and potential risks identified and prioritized with an evaluation of their likelihood. Key crisis management personnel and their roles and responsibilities should be defined with clear chains of command, communication channels and decision-making processes. Specific crisis scenarios and corresponding contingency plans should be outlined, with detailed guidance such as communication strategies, resource allocation and escalation procedures. Training programs and drills should be described and regularly conducted to simulate and test the effectiveness of the emergency scenarios of the CMP and warning signs of a crisis should be established. Coordination between crisis management and business continuity teams should be coordinated and detailed to ensure a seamless response and recovery process. A schedule for CMP maintenance and review should be established.

The National Crisis Management Framework provides a comprehensive approach to understanding the components of a crisis or the 5Ps of crisis management: Predict, Prevent, Prepare, Perform and Post-Action and Assessment.

A crisis is an unforeseen circumstance that necessitates quick actions. To lessen the effect of a crisis on your company, these choices must be precise and pertinent. Without a strategy or any pertinent information, decision-making is impossible, which is where a Crisis Management Plan is helpful. To make your crisis management plan as effective as possible, take into consideration the following advice.